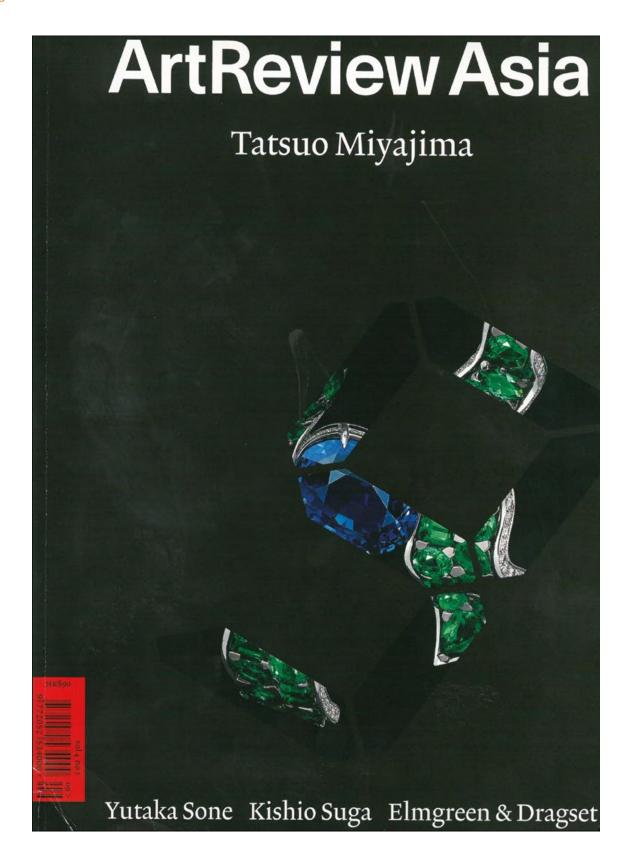
ArtReview Asia

Miyajima, Tatsuo: *Elmgreen & Dragset — The Making of a Fair* Spring 2016





From: Elmgreen & Dragset <ed@elmgreenanddragset.net>

Subject: Concept for UCCA

Date: April 16, 2014 at 3:28:17 PM

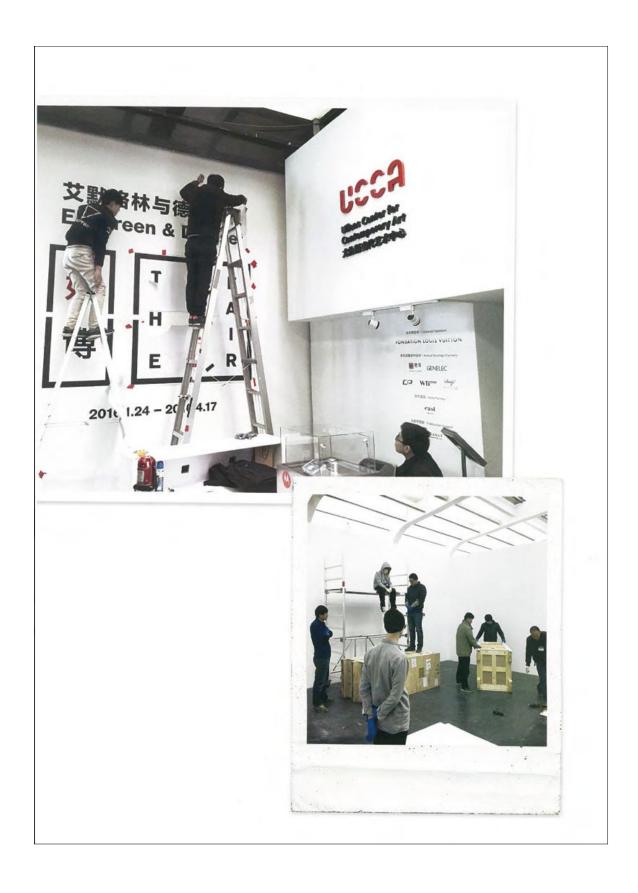
To: Philip Tinari <pt@ullenscenterforcontemporaryart.org.cn>

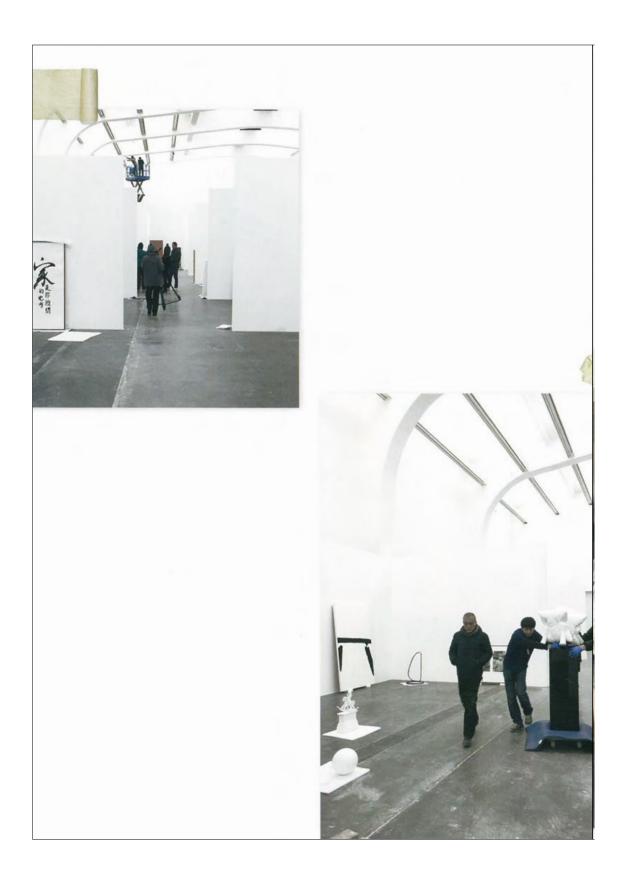
Hi Phil,

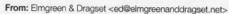
Thanks for being such a nice host during our research trip to Beijing! After seeing the Great Hall at the UCCA, we've been discussing the option of creating a fictional art fair in this vast space – you know, with the generic fish bone grid structure of most art fairs – and plenty of booths, each containing a special narrative and atmosphere. This would be a mix of our new and already existing works including performances, sculptures and installations, and in that way, would create an exhibition consisting of multiple small solo shows. It would be interesting to investigate what this rather rigid display structure will do to the perception of our works, and how it will influence the behavioral patterns of the audience. We also like the fact that this would reverse the power relationship between artist and fair, so that the fair would be shaped according to our needs, instead of our works having to adjust to or accept the standardized fair environment, which is the usual situation. We still need to come up with a title...

x Michael & Ingar









Subject: Seoul / Beijing

Date: July 23, 2015 at 11:08:51 AM

To: Philip Tinari <pt@ullenscenterforcontemporaryart.org.cn>

Hi Phil,

thanks for coming to Seoul for the opening of our Aéroport Mille Plateaux :-)

We will come to Beijing tomorrow since it is such a short trip from here. We have a list of around 80 works we thought of including in the show and also a preliminary floor plan showing how we could imagine the overall layout to function. We have added several installations for the communal areas of the fair, such as an info desk, a dysfunctional café, an inaccessible VIP lounge, a bookstore and toilets. Great that you are there on Wednesday.

x Michael & Ingar











